

**NIPPON PAINT COLOURS OF LIFE LIGHTS UP DEEPAVALI**  
***CSR Programme Illuminates Season for Nine Families***

**Kuala Lumpur, 21 October 2011** – This year’s festival of lights is more meaningful for nine Hindu families in Taman Prima Selayang as they experience renewed joy, togetherness and hope with Nippon Paint. Malaysia’s leading paint brand has given these nine homes an illuminating make-over under the Nippon Paint Colours of Life programme, which aims to provide a conducive environment to promote family bonding within homes by transforming both the physical environment and mindset.

Thulasi, a resident who had her living room repainted marvelled, “It’s amazing how different my house looks with the new coat of paint.” She feels happy as her previously dark home has brightened many-folds, creating a clean and lively ambience. Apart from offering prayers, she will be making a *kolam* to welcome the Goddess Lakshmi and give thanks for bringing her family this good fortune.

Long-time resident Vigeswari and her family chose to repaint their home in pink. She said, “My children are very happy with the new colour, they like it very much as it has given our home a completely renewed feeling. My teenage daughter Priya and her friends now enjoy spending time at our house,” she added.



Thulasi is amazed at how different her house looks with a new coat of paint.

Her previously dark home has brightened many-folds, creating a clean and lively space for her two young children.



Vigeswari and her family in their newly pink living room.

Her teenage daughter Priya and her friends now enjoy spending time at their house.

Prema, whose home is currently undergoing the make-over, said she is delighted and thankful that her home will look pretty in time for Deepavali celebrations. “My young son Yoga was beaming with joy while observing the make-over. He promised that he will play his part in keeping the walls clean by not writing on it!” she said with a delighted wink. Prema, her husband and children chose green for their living room, which she revealed will be further decorated with Deepavali cards for the coming celebrations.

Nippon Paint Colours of Life is a corporate social responsibility (CSR) initiative by Nippon Paint Malaysia, in partnership with Persatuan Kebajikan Generasi Gemilang (PKGG), a not-for-profit welfare organization, which aims to provide a conducive environment to promote family bonding within homes by transforming both the physical environment and mindset.

“As the saying goes: *Home is where the heart is*, and the state of a person’s home has been known to physiologically influence their behaviour, emotions, and overall mental health. By helping to create a more welcoming and nurturing home atmosphere, we hope to encourage families to spend more time together, which will in turn help build stronger family units, a united community, and a successful nation,” explained Nippon Paint (M) Sdn Bhd’s Assistant General Manager for Human Resources and Corporate Affairs, Mr Jason Ho.

Utilising its expertise in paint and colour, Nippon Paint is making over 12 selected homes in Taman Prima Selayang, providing them a better physical environment, which is a critical component in family development. Concurrently, PKGG, is conducting programmes that strengthen family relationships and character development programmes for children to ensure a well-rounded and holistic initiative.

The Nippon Paint Colours of Life programme is part of the paint expert's CSR focused on community building, a key component in its commitment to improving lives with the use of colour.